

PROJECT PROFILE

ON

YOUTH SKILL TRAINING



Submitted by

Shree Akshara Foundation

Sai Enclave Building , Netaji Nagara 1st Cross Haveri ,581110.Karnataka

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I. ORGANISATION DATA

Name of the project : **Youth Skill Training Under Chief Minister's Kaushalya Karnataka Yojane (CMKKY).**

Name of the organisations : **Shree Akshara Foundation**

Register Number : **HVR-S675-2014-15**

PAN Number : **AAXAS8489B**

T A N Number : **BLRS86925G**

12A Registration Number : **AAXAS8489BE20218**

80G Registration Number : **AAXAS8489BF20224**

GST No : **29AAXAS8489B1Z1**

NGO Darpan Id : **KA/2018/0196440**

UDYAM Registration Number : **UDYAM-KR-17-0001813**

Address : Sai Enclave ,NetajiNagara 1st Cross
IjariLakmapurHaveri ,581110.
Tel: + 91 - 8217218482
Email:aksharafoundationh@gmail.com

Name of the applicant : **Mr. Khazasab Hattimattur**
President & CEO

Legal Status of the organisation : Registered under:
✓ Society Registration Act 1960
✓ Karnataka Shops and Commercial
Establishment Act.1961.
✓ UDYAM REGITRED
✓ ISO 9001:2015 CERTIFIED

Target population : Young men and women

Target area : Haveri District.Karnataka.

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II. ORGANISTIONAL BACKGROUND

Shree Akshara Foundation is a voluntary, non-profit, rural development organization, committed for the empowerment and emancipation of women, children, aged and needy rural masses. **Shree Akshara Foundation** long standing desire is to support the under privileged and disadvantaged members of the society. Awareness and education bring empowerment and empowerment leads to sustainability. Skill oriented training is our mission and let them bright their life with the training which we are giving.

It is a charity organization which supports country women to reach economic independence. Women get training in manufacturing paper toys and clay products. This happened in a large common space. The major twin objectives of the Society are to empower the rural women through skill training and education, and assist handicapped people to lead a sustainable life by giving them a skill to earn a decent income.

Achievements

1. Educationally enabled 125 poor pupils by admitting them in government schools
2. Educated 225 child labourers through Non-formal education,
3. Empowered 425 women and 150 youth by equipping them through skill training,
4. Treated the illness and addressed the common health problems of 15 villages through periodical health camps,
5. Empowered 150 women for self employed tailoring through skill training.
6. 180 Students got Training under CMKVY SHEME.
7. 480 Students are going under training at present.

No. of Staff

Nature of Employment	Block Coordinator	Cluster Coordinator	Support Staff	Accounts Staff
Part Time	-	-	-	-
Full Time	8	15	3	1
Total	8	15	3	1

Present programmes

- Vocational Training
- Supplementary Education Programme for SC/STs
- Awareness Generation Camps
- HIV /AIDS Awareness camps
- Environmental Awareness camps
- Handicrafts Training
- Tailoring Training
- Computer Training Classes
- CCTV INSTALLATION TECHNICIAN Training.
- Assistant Electrician Training etc.

Past Experience

Shree Akshara Foundation has been conducting the training for the past 3 year and has qualified and experienced professionals to train the trainees. The organization has conducted tailoring & embroidery and many more training under CMKVY through **Department of Skill Development, Entrepreneurship and Livelihood Karnataka Government.**

Recently, we have been approved to Provide **Manpower Agency** for various departments and training for SHGs in Townships.

Infrastructure and Manpower available:

Shree Akshara Foundation has rented infrastructure and qualified manpower in the specified fields of the above subjects. For call center training and internet and web designing we do it through Akshara Foundation located at Sai Enclave Buiding, Netaji Nagar 1st Cross Haveri 581110.District/Taluk-Haveri.Karnataka.

Shree Akshara Foundation has collaborative centers to take care of the above mentioned courses. **Shree Akshara Foundation** has well equipped office set-up at Netaji Nagar 1st Cross Haveri 581110. . **Shree Akshara Foundation** has also has Five TRAINING CENTRES to support the coordinating activities to effectively conduct the training.

TRAINING CENTRES

- 1.SHREE AKSHARA FOUNDATION TRAINING CENTRE-AGADI-HAVERI DISTRICT.
2. SHREE AKSHARA FOUNDATION TRAINING CENTRE.MOTEBENNUR- HAVERI DISTRICT.
3. SHREE AKSHARA FOUNDATION TRAINING CENTRE-KAGINELE- HAVERI DISTRICT.
4. SHREE AKSHARA FOUNDATION TRAINING CENTRE.NETAJI NAGAR- HAVERI DISTRICT.
5. SHREE AKSHARA FOUNDATION TRAINING CENTRE-LAKMAPUR- HAVERI DISTRICT.

III. TARGET AREA BACKGROUND & PROBLEMS

Shree Akshara Foundation concentrated in 25 rural villages Youth of Haveri District as well in urban . The major source of livelihood of the people in the District is Agriculture, Dairy and Allied activities. Haveri is also known for its backwardness in education and economy. Their economy is subsistence as the natural resources of the District are meagre to support its population.

Among the population, women, children and handicapped people are the poorest of the poor. They are purely depending upon their family. Handicapped people lack support from their families as well as from the community. Government schemes reach them seldom.

Recent Flood and torrential rain inundated and made a major portion of the land unfertile. This 2019 is really a hard period for these people as they look the government and non-governmental organizations for some kind of support to enable their lives.

The total population of Karnataka as of 2011 stood at 61,095,297 as per the provisional results of the Census of India 2011. In terms of population it holds the 9th position among the

States and Union territories in the country. As against all India decadal growth rate of population 1.3% during 2001-2011, in Karnataka this has further slipped to 15.06% from 17.51% during 2001-2011. The sex ratio (i.e., the number of females per thousand males) of population in the State has improved from 973 in the present census. The literacy rate in the State has shown remarkable improvement. This has increased to 75.36% when compared to 66.64% ten years back during 2001 Census.

Plight of the children

These children face the following problems in an age that is not to suitable to find solutions to most of their problems: Lack of basic education makes them as illiterates, retarded growth in the socio-psycho development of their life, early marriage and frequent pregnancies results poor health for mothers, malnourished, under-weight babies, respiratory tract problems, learning undesirable bad habits like smoking, pan chewing, drinking and live in dire poverty entangled with despair.

Plight of the Youth

The present day youth were the earlier day child labourers, lack basic education, skills and vision to lay down their future so far our knowledge .It is mandatory to make them skill oriented with the help of state govt schemes.

Plight of Women

Because of different factors like the lack of education, ignorance or a "Defective Value System" the existing poverty status in the target areas is possible. Discrimination, violence against girls and women are the worst forms of violence. Women's and girl's situation is hardly understandable for outsiders. But to be born as a daughter a women has restrained from education, socialization and participation in the decision making process. As a wife, a woman has to procreate children for the husband and rear them. She has the obligation to procreate a baby child; failure would result in deprivation of conjugal life with the husband. Still there are many other forms of mental violence against women. Moreover, beatings and other forms of physical violence are considered as normal practices in the hill-villages. When girls or young women get married, also they are not supposed to stay with their birth family. They are considered to live with the husband's family. This leads to the opinion, that investment on girl's education is useless because it does not give any return to the parents. Hence, often the boy child alone enjoys the investment on education and development. This discrimination leads the girl to grow as illiterate, ignorant and inferior persons, which turn out

in poverty and a submissive status that is why we are giving them training of sewing machine operator, Hand Embroiderer training, Beautician Training etc.

Health Condition

Health condition in the targeted villages is comparatively poor and needs more attention by the government as well as by the non-governmental organizations. However, a number of factors put the population of the target areas both at special risk for the poor health plight. These factors include population density, rudimentary housing, dwindling ways of making a living, poor sanitation and health care systems, and lagging literacy and education. Tribal People have also traditionally been isolated from the rest of the district and are at the bottom of the region's socio-economic ladder.

Population density and housing

The population density of the target areas is very high (319 per village) and the population density per square kilometer averages 331 in the villages but along the coast, density is almost three times that figure. 97% of the targeted population dwells in thatched huts that are easily damaged by the hot sun as well as rain. Most residents of these villages do not even own the land on which they live.

Literacy and education

The targeted community also lags behind the general population of Karnataka in literacy rates and education levels. If they send the children to school at all, most families stop the education of their children early, as the industry has the tendency to absorb young workers in large numbers and they find themselves unable to do so because of their lack of education and alternative skills. In these conditions, a cooperative society for women would solve most of their problems and give them self-sufficiency.

IV. PROJECT RATIONALE

Approximately 36 million (35% of the total population of 1025 million) in the country, consists of youth (between 15-24 years as per WHO definition). In 1981, the youth population was approximately 125 million and 171 million at the beginning of 1991. It was over 230 million at the beginning of 2001 and in 2011 it is 1205 million.

The following are the common problem among today's youth:

- Role and Value Conflicts

- Pressures for Performance in Schools and Colleges
- Career Decision and Unemployment
- Coping with Pressures of Living
- Emotional and Sexual Adjustment
- Pressures of Dowry
- Lack of knowledge on life.

Demand for the Trade Offered

The above mentioned courses are hot cakes that have massive market. Once these boys and girls are trained they would be get employment in the IT booming Bengluru, IT Corridor, IT Park, software companies like HCL, Infoysis, Cognizant, Wipro, Sify, and Special Economic Zones (SEZ) and other computer based companies and business houses and garments sector.

For Tally

To date, over 1000 students have taken advantage of the training offered through our vast Tally Academy network. Apart from these authorized centres, there are an estimated 3000 to 4,000 computer training centres that teach Tally. The formal education sector has also adopted Tally as the default platform for ‘accounting on computers’.

Scope of Assistance for Job Placement

Shree AksharaFoundtion would find the placement and organizing interviews and placement for successful candidates. Through the Personnel Officer / Personnel Managers and HR Managers Nice Foundation would organize interviews and job placements. We have good tie ups with some of the software companies to find job placement for our trainees.

For Tally Course

Tally as an organisation had always given top priority to quality services. It is imperative that we deliver the best to our clients, which is why our Placement Services offers placement only to TCPs who are tested and certified by Tally. The TFAC exam can be taken at any authorized Tally Academy in our countrywide network. Today, through Tally’s Placement Services, a large number of Tally Certified Professionals have been assisted in finding suitable career opportunities across small, medium and large enterprises in India.

This project aims to address the above issues both in institutionalise programmes and out-reach activities targeted towards the youth on development.

V. IMPLEMENTATION OF THE PROPOSED PROJECT

1. Course Name: Computer based Desk Top Publishing Training (CDTP)

Aim & Objective of the Course : To prepare the participants to acquire concepts of digital graphics and equip them with thorough knowledge of creating, image-editing and publishing graphics.

Syllabus:

- Fundamentals of Computers, Multimedia & Internet
- Concepts of Graphics
- Basic Art – sketching & drawing
- Creating Illustrations using Illustrator & Corel Draw
- Image Magic - Print & Web using Photoshop & Corel Draw
- Advertising Concepts
- Media Publishing using Indesign& Project

Eligibility criteria : 50 Student, 10th and 12th qualified males and females.

Course Duration: 12 Months

2. Course Name : Proficiency in English & IT Skills for Call Centers

Aim & Objective of the Course : Prepares the student to acquire skills for fluency in English Communication for everyday & business situations.

Syllabus:

- Audio visual program tackling day to day situations.
- Global English for workplace.
- Structure of English language, pronunciation, intonation and syllable stress
- Accent neutralization
- Comprehending diverse western accents and understanding culture communication over distances
- Business communication
- Consonant and Vowel sound used in the international phonetic alphabet of neutral English & working with Windows
- Office Automation Tools & Services with Office 2000
- Document Preparation, Management & Formatting Using Word Processing Software – MS Word

- Data Presentation, Analysis, and Decision Making Using Spreadsheet Application – MS Excel
- Developing Business Presentations Using Presentation Software - MS Power point
- Internet Basics & an Overview of MS – Access

Course Duration :12 Months

Eligibility criteria :50 Student, prior knowledge of Basic English is essential

3. Web designing Course

Aim & Objective of the Course: This course prepares the student with skills to design interactive, rich and eye catching animated Web sites, host and maintain them.

Syllabus:

- Concepts of Multimedia and Internet
- Web Designing Concepts
- Image Magic with Photoshop
- Designing Web pages with HTML
- Developing Interactive Web pages using JavaScript
- Web animation with Flash
- Web weaver with Dreamweaver & Project

Course Duration: 12 Months

Eligibility criteria: 50 Student, prior basic knowledge of computers is essential. Inclination towards creativity will be an advantage.

4. Computer Accountant Training in Tally

Aim & Objective of the Course: To create career opportunities in the field of accounts and finance.

Syllabus :

- Learn accounting in Tally
- Preparing vouchers, receipts, day book, ledger in Tally
- Preparing annual accounts and statements
- Financial planning, control and management
- Creating stock register & inventory for office

Eligibility criteria: 50 Student, prior basic knowledge of accounting is essential. Inclination towards learn accounts will be an advantage.

Course Duration: 12 Months

VI. MONITORING AND REPORTING

Monitoring would be done by the staff and board of Shree Akshara Foundation on weekly basis and the same would be reported in a narrative form, from time to time.

Monitoring and reporting would actually ensure the intended programme performance and actual programme performance.

EXECUTIVE SUMMARY

It is proposed to begin a Tailoring and Embroidery skill-training to equip the women parents of Donor's sponsored children. The intention behind the training is to create a decent living for the needy women by converting the centre as a production centre for their employment.

Eighty-Nine (89%) per cent of the women (Parents of our children) in the age group of 18 to 40 years live in economic crisis because there is not even a single source for income. Many of these women have done their eighth grade and some even have completed their 12th grade. These women show interest to learn a skill, which will draw them, some money to make a good living out of it. These women expressed their need to be trained in some skills to get the employment. Therefore, this Tailoring and Embroidery training was decided and this training is more viable. If they are trained in this skill it will be more easy for them to get employment in the near by Export garment factories as Tailors and in business house.

VII. EVALUATION

On-going evaluation would be employed to ensure and measure the step by step progress and development of the project. Monthly programme and review meetings would discuss and streamline the move of the project on proposed objective and action plan.

At the end of the project period, after every year the project would be evaluated by an external evaluating agency and the same would be reported to the partners.

VIII. EXPECTED IMPACTS

- 200 youth would be trained in entrepreneurial skills to get gainful employment in the area of their interest.
- All 200 youth would develop better awareness on community and issues around them and the solution to tackle those issues
- All 200 youth would enjoy periodical guidance on their health, employment and future developments

- All 200 youth would become responsible citizens of India as well as contributing member of India's development.
- All 200 youth would be self-reliant and self-supportive over a period of 3 years.

PRESENT GOVERNMENT RUNNING PROGRAMME-2019-2022
CMKKY-CHIEF MINISTER KUSHAL KARNATAKA YOJANA

TRAINING PROVIDER NUMBER - VTP0003180

TRAINING PROVIDER NAME - SHREE AKSHARA FOUNDATION

NO OF TRAINING CENTRES - 5

IX. INDICATORS

- No. of youth gainfully employed in their interest
- No. of youth involved in community development
- No. of issued tacked by the youth
- No. of youth trained in different skills
- No of women got training skills

Place: Haveri

Date:

Mr. KhazasabHattimattur

President

List of Document Attached with this Project Report

- 1 Society Registration Certificate
- 2 Public Trust certificate
- 3 Bye – laws of Society
- 4 Memorandum of Association
- 5 Management Committee list
- 6 Management Committee Resolution
- 7 Staff list engaged in Society
- 8 Audit Report (Last three years)
- 9 Annual Report (last three years)
- 10 Pan card Xerox
- 11 Bank A/c Passbook Xerox
- 12 Photo of NGO
- 13 Photo of works done by our foundation

DISCLAIMER

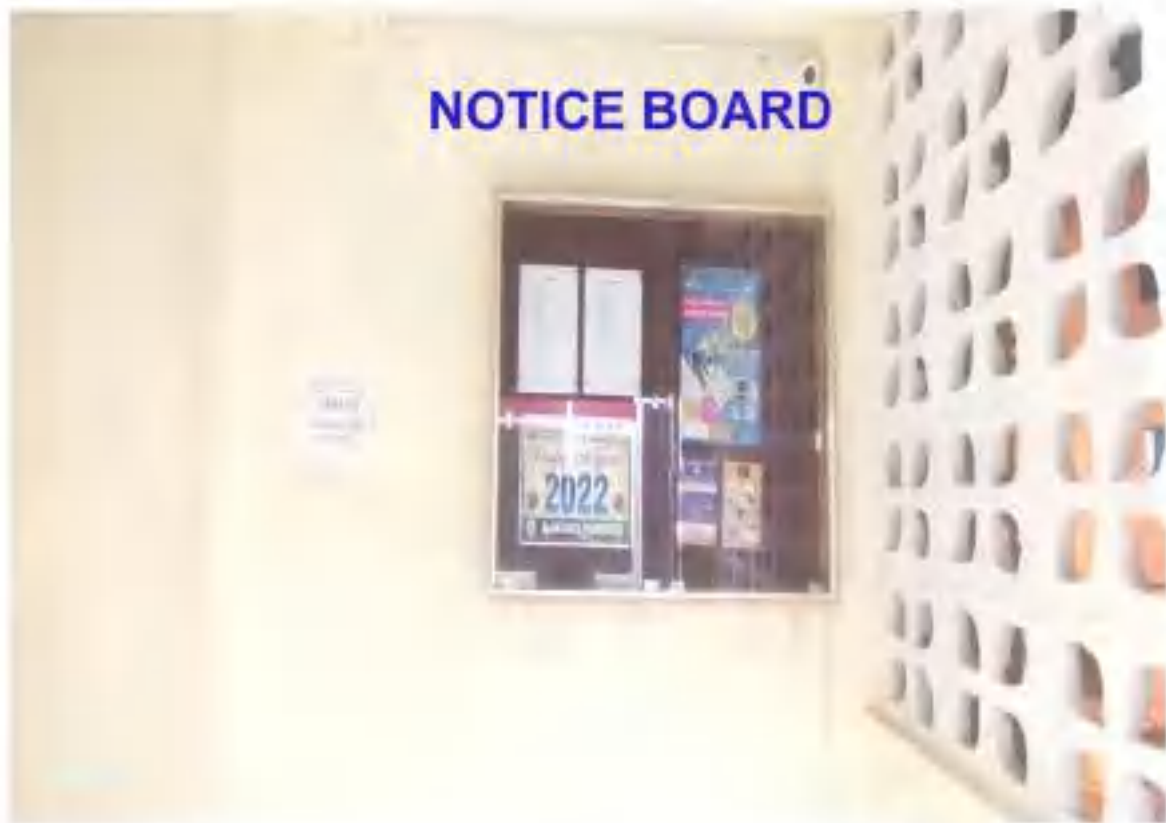
Shree Akshara Foundation is registered Society or any information is only to talk you about project preparation. We are expecting you to change this project suitable by your true information and Shree Akshara Foundation Does not accept liabilities any errors or omissions.

OUR MAIN BRANCH CENTRE PHOTOS













OUR OTHER BRANCHES PHOTOS

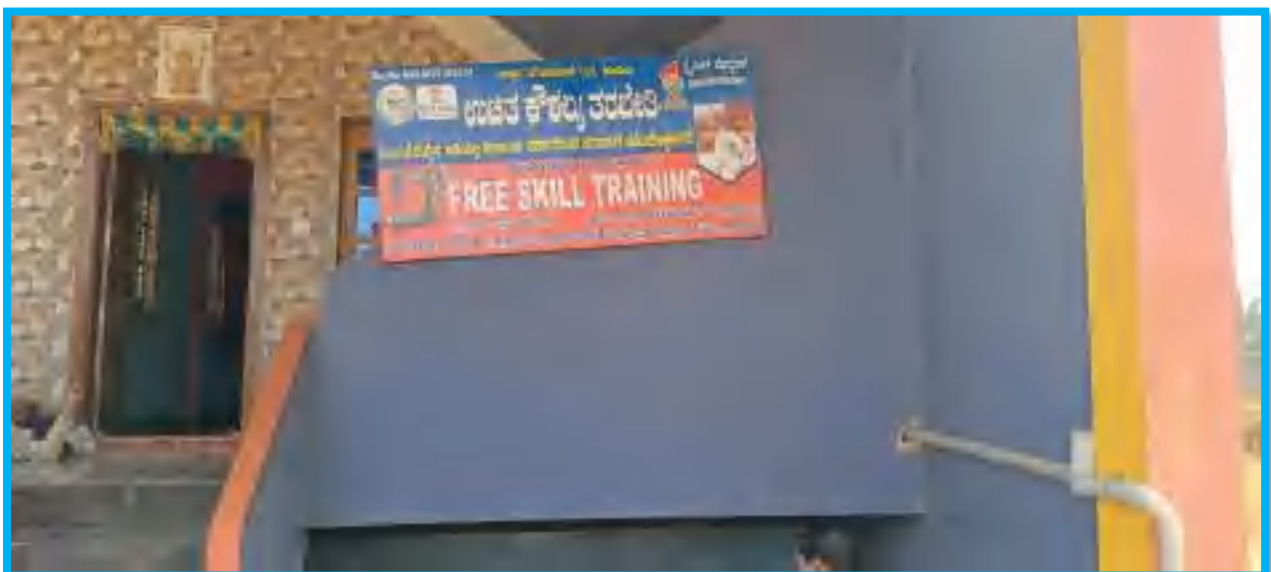


**OUR HANAGAL ROAD HAVERI CMKKY CENTRE VISIT BY
HAVERI DIST SKILL DEPT OFFICER.
AT-SHREE AKSHARA FOUNDATION.HAVERI.**



**OUR HANAGAL ROAD HAVERI CMKKY CENTRE VISIT BY
HAVERI DIST SKILL DEPT OFFICER.
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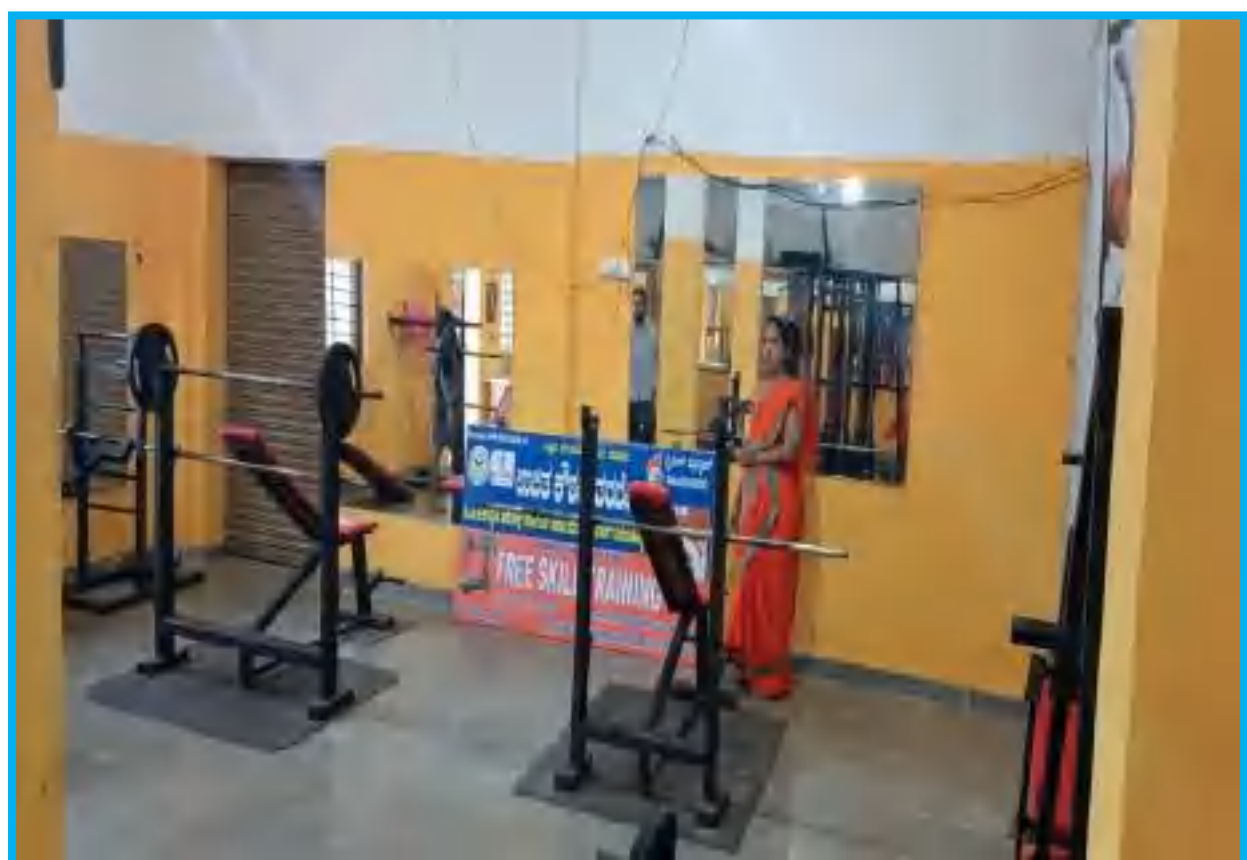


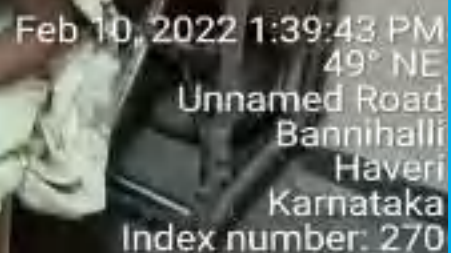
















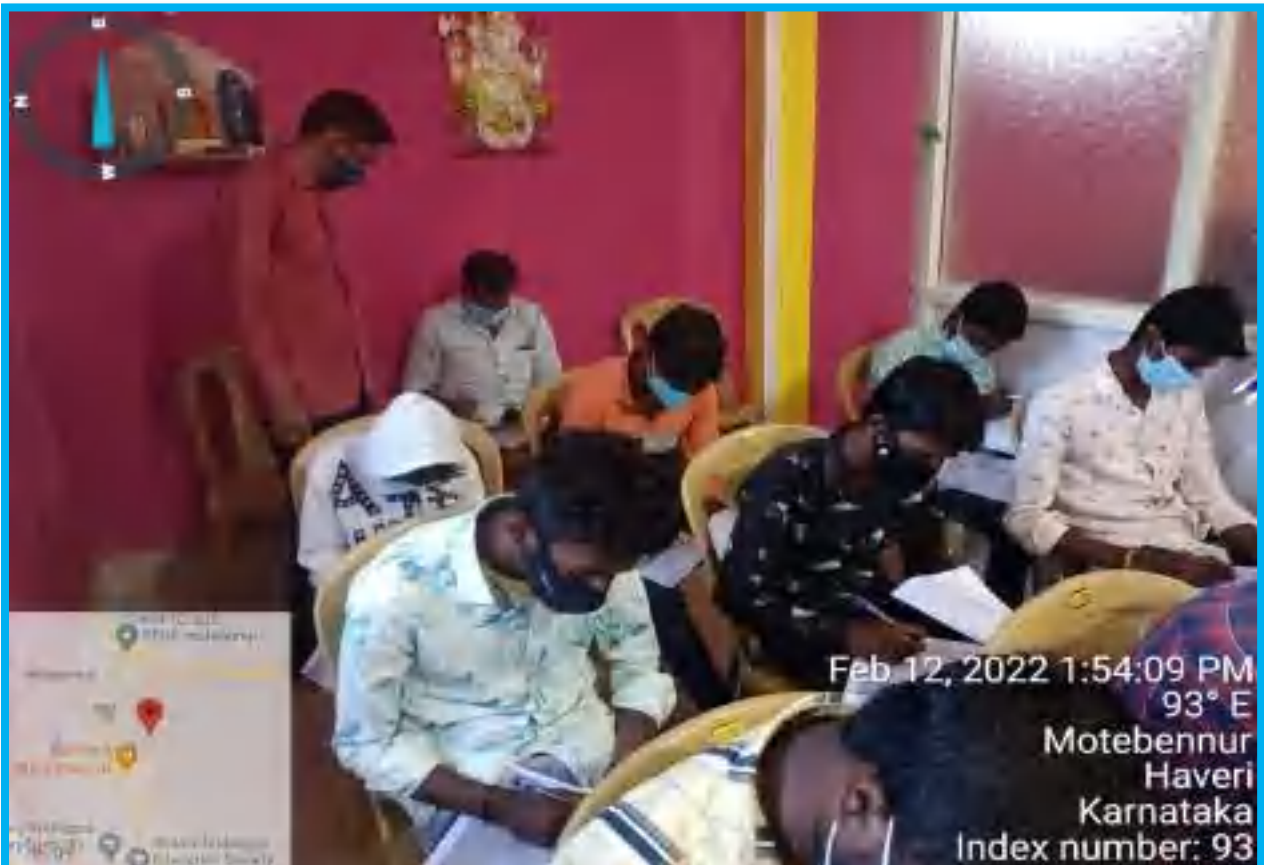
























SOCIAL WORK BY SHREE AKSHARA FOUNDATION





















VOTING AWARENESS EVENT





SWACH BHARAT EVENT









DISTRICT INDUSTRIAL OFFICER VISIT TO OUR CENTRE



THANK YOU